

# Your Neighborhood Magazine™

## Advertising Media Kit



### AREA 1

- Brandon • Valrico
- Bloomingdale
- FishHawk
- River Hills

### AREA 2

- Riverview
- Boyette

### AREA 3

- Apollo Beach
- Summerfield • Ruskin

### AREA 4

- Sun City Center
- Kings Point

### AREA 5

- Countryway
- Westchase
- Citrus Park

### AREA 6

- South Tampa
- Westshore District
- Channel Side

### AREA 7

- New Tampa
- Tampa Palms
- \* Wesley Chapel

### AREA 8

Carrollwood

### AREA 9

Lutz

### AREA 10

Plant City

### AREA 11

Clearwater

### AREA 12

St. Petersburg

# *Your* **Neighborhood** Magazine

## **Welcome to Your Neighborhood!**

Your Neighborhood Magazine is a monthly, direct mailed publication that provides readers with current events, community happenings and special advertising promotions in the Tampa Bay area. YNM helps people stay in touch with their community and is a convenient resource for local events.

For advertisers, YNM offers various promotional mediums for maximum market exposure at affordable rates. We specialize in designing new ads as needed for our customers. YNM mails a newly designed publication each month direct to targeted residences, communities and hundreds of select distribution locations throughout the Tampa Bay area. In addition, our website allows advertisers internet exposure and added links to their website.

Your Neighborhood Magazine's primary focus is to help our community grow, recognize and promote organizations while connecting family, neighbors and friends. We take great pride in promoting all that Tampa Bay has to offer.

Please contact us to discuss seasonal packages or promotional rates.

Thanks for your Patronage,

Michael Collins

*Your* Neighborhood Magazine



# Your Neighborhood Magazine

## Deadline

Advertising Deadline is always the 15th of each month. Distribution is the 1st week of the month

Area 1 -Brandon \* Valrico \* Bloomingdale \* FishHawk \* River Hills \* Surrounding Communities

Area 2 -Riverview \* Boyette \* Surrounding Communities

Area 3 -Apollo Beach \* Summerfield \* Ruskin \* Surrounding Communities

Area 4 -Sun City Center \* Kings Point

Area 5 -Countryway \* Westchase \* Citrus Park & Surrounding Communities

Area 6 -South Tampa \* Westshore District \* Channel Side & Surrounding Communities

Area 7 -New Tampa \* Tampa Palms \* Wesley Chapel & Surrounding Communities

Area 8 -Carrollwood & Surrounding Communities

Area 9 -Lutz & Surrounding Communities





Area 10 -Plant City & Surrounding Communities

Area 11 -Clearwater & Surrounding Communities

Area 12 -St. Petersburg & Surrounding Communities

## ADVERTISING INFORMATION - Monthly Rates Per Insertion Per Market Area

### Market Area 1, 3, 5, 6, 7

	Black & White	4-Color
 <b>1/8 Page</b> 3.625" x 2.375"	1x - \$120 2x - \$110 4x - \$100 8x - \$90 13x - \$80	1x - \$160 2x - \$150 4x - \$140 8x - \$130 13x - \$120
 <b>1/4 Page</b> 3.625" x 4.875"	1x - \$195 2x - \$180 4x - \$165 8x - \$150 13x - \$135	1x - \$235 2x - \$220 4x - \$205 8x - \$190 13x - \$175
 <b>1/2 Page horizontal</b> 7.5" x 4.875"	1x - \$320 2x - \$295 4x - \$270 8x - \$245 13x - \$220	1x - \$395 2x - \$370 4x - \$345 8x - \$320 13x - \$295
 <b>Full Page</b> 7.5" x 9.875"	1x - \$570 2x - \$520 4x - \$470 8x - \$420 13x - \$370	1x - \$720 2x - \$670 4x - \$620 8x - \$570 13x - \$520

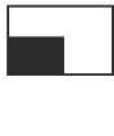


### FRONT COVER

7.50" x 8.188"

(includes full color cover photo and full page color ad)

\$1,750  
(1x only)

### Market Area 2 or 4

	Black & White	4-Color
 <b>1/4 Page</b> 3.625" x 2.13"	1x - \$120 2x - \$110 4x - \$100 8x - \$90 13x - \$80	1x - \$160 2x - \$150 4x - \$140 8x - \$130 13x - \$120
 <b>1/2 Page</b> 3.625" x 4.50"	1x - \$195 2x - \$180 4x - \$165 8x - \$150 13x - \$135	1x - \$235 2x - \$220 4x - \$205 8x - \$190 13x - \$175
 <b>Full Page</b> 7.5" x 4.50"	1x - \$320 2x - \$295 4x - \$270 8x - \$245 13x - \$220	1x - \$395 2x - \$370 4x - \$345 8x - \$320 13x - \$295

### FRONT COVER

7.25" x 1.75"

N/A

1x - \$525  
2x - \$475  
4x - \$425  
8x - \$375  
13x - \$325

**DIRECT MAIL  
POSTAL CARD**  
(10,000 min.)  
5" x 3"

1x - \$950  
2x - \$900  
4x - \$850  
8x - \$750  
13x - \$650

N/A

## YOUR NEIGHBORHOOD MAGAZINE

P. O. Box 260445 • Tampa, FL 33685-0445

(813) 760-0306 • E-Mail: ads@yourneighborhoodmagazine.com

www.yourneighborhoodmagazine.com

Your Neighborhood Magazine accepts ads using the following: PC formats: • Adobe InDesign CS • Adobe Photoshop CS • Adobe Illustrator CS • (PDF's preferred). Photos can be originals; .jpg, .tiff or .eps 300 dpi formats with best quality resolution.

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## **ADVERTISING INFORMATION - Monthly Rates Per Insertion Per Market Area** **Market Area 1-7**

				
		Ad Size 2.75 x 2.25		

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